



For 60 years, Huddle House has been a cornerstone of communities, offering homestyle meals with *All Day, Your Way* dining. Our strong brand presence and neighborhood appeal make Huddle House a reliable anchor for any real estate development, driving consistent foot traffic and customer loyalty.

Our adaptable restaurant model starts at 2,000 square feet, providing flexibility in site selection—from urban spaces to suburban centers—making it an ideal fit for various property types. With intimate spaces, casual seating, and the authentic diner experience people love, Huddle House creates an inviting destination within any location. As we continue our nationwide expansion, this is the perfect opportunity to integrate a next-generation Huddle House into your real estate portfolio.



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300+ RESTAURANTS IN THE U.S.

DEMOGRAPHIC PREFERENCES

- Population – 13,000 to 16,000 (minimum 10,000)
- Average Household Income – \$45,000 to \$65,000
- Minimum Average Daily Traffic Count of 10,000 vehicles

ACTIVITY GENERATORS

- Direct Competitor – 2 or less (Cracker Barrel, Denny's, IHOP, etc.)
- Preferably hospital, college and/or warehouse/manufacturing facilities within 10 mile radius
- Near lodging establishments (hotels, motels)



FLEXIBLE PROTOTYPES

Huddle House Sizzle & Go

- 750 sq. ft. - 1,500 sq. ft.
- Seat Count: 50

Mainline Prototype

- 2,000 sq. ft. - 3,000 sq. ft.
- Seat Count: 110+

FLEXIBLE FORMATS

- Second Generation Conversion
- Inline
- Endcap
- Carry-out
- Freestanding

